"Outrage" is the word to describe Sinclair Broadcasting's decision to force their stations to air what amounts to a free attack ad against John Kerry posing as a "documentary" only days before the election. This is yet another clear example of the dangers of media consolidation.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But with this free, functionally pro-Bush ad, Sinclair blatantly will be using the airwaves to push its owners' political and possibly commercial objectives, not the public interest.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.